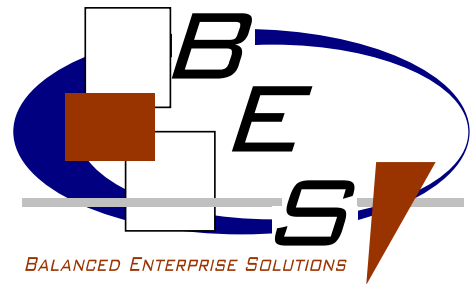


About Balanced Enterprise Solutions, LLC

In 2005 business partners, Bill Neely and Don Mulder founded Balanced Enterprise Solutions, llc (B.E.S.) to provide consulting and technical assist services to companies in search of outside assistance to meet their performance goals. Holland, MI residents, Bill and Don, along with their seasoned multifunctional team have US and international experience in many industries, including aerospace, automotive, furniture, steel, consumer goods, electronic assembly, power generation, and distribution systems. This experience ranges from the shop floor to division executive level. They also have government procurement experience as program and contract managers. The words “balance and enterprise” in the firm’s name is intended to convey an approach that addresses revenue growth opportunities, as well as improvement in the management of operations, facility, suppliers, and customers. The BES approach avoids the “drive- by” initiatives undertaken by many managers seeking to improve their company’s performance over the short term.



BES Services

BES is customer focused. Not only are we focused on our clients, but also we partner with our clients to ultimately serve their clients. BES’ services are dependent on our client’s needs. BES can perform an assessment of the client, and with the oversight and the participation of the client, build a plan to meet his objectives. BES can provide the resources to execute the plan; the client can use his resources to put the plan into action; or it may be a synthesis of both. In some cases, the client has a plan but needs resources or training which BES can provide. As BES has grown we have continued to add capabilities by adding associates from the greater West Michigan area with an ever wider array of experiences and capabilities.

New Products or Customers

All of the BES team members have new product introduction experience; from design, through development, to release for production. In some cases we can match client capabilities with opportunities that may exist in the government procurement arena, and we will manage the qualification and quoting process.

Operations Improvement

BES team members have Lean Implementation experience in value streams across several industries. When appropriate, a Lean Enterprise strategy will be supplemented with Six Sigma concepts by BES. We can provide experienced project managers for new equipment integration, plant expansion, and relocation.

Technical Assist

Recognizing most of the client engagements undertaken by BES are temporary, BES will provide the skilled people necessary for success. This includes project managers, technical experts, and skilled professionals where needed.

BES recognizes the client’s customer’s requirements are paramount and must be met. We will structure our approach to meet these requirements. Our mission is to increase the financial potential of our client’s business and to maximize their performance to that potential.

The BES tag-line of “Customer Focus . . . Targeted Solutions . . . Bottom Line Results!” is the goal of every engage with our clients.